

WATER-SOLUBLE PENCIL

PAINT

BLOCKS

DERWENT

*Train the trainer*

# INKTENSE

Inktense is unique to the market and is completely different to traditional watercolour ranges

## 3 SECOND SELL

- 1 Permanent once dry**  
(Won't wash out like watercolour)
- 2 Layer up ink-like staining effects**  
(Intense, vibrant colours)
- 3 Suitable for use on many porous surfaces**  
(Ceramic, wood, fabric)



DERWENT

## *Train the trainer*

### DIFFERENCES BETWEEN INKTENSE & WATERCOLOUR

1



#### PERMANENCE

Inktense is permanent once dry, meaning colours won't move or lift if more water is applied.

Watercolour media can be lifted from a surface by wetting and blotting away with a dry cloth.

2



#### INKTENSE CAN BE LAYERED

Permanence means you can work on multiple layers without affecting previous applications.

Colours are highly pigmented and retain vibrancy after drying, with an ink-like stain. The intensity of the wash also means Inktense colour will spread further with water in comparison to watercolour.

Watercolours become muddy when layered as colours will mix. Tones will be lighter once dry.

3



#### INKTENSE IS VERSATILE

Permanence means you can apply to many porous surfaces including ceramic, wood and fabric.

Inktense will stay in place on fabrics when hand washed in cool water (below 30 degrees) with no harsh detergents.

Watercolours can only be used on paper surfaces.

*Train the Trainer*

**INKTENSE FAMILY**

**INKTENSE PENCILS**

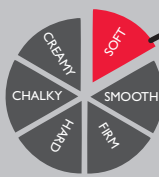
Pencil format provides added control for fine detail. Inktense Pencils can be applied wet or dry to a page.

The ink-like pigments come alive when water is applied to dry applications.

Artists can also apply the dry pencil to a wet page, or wet the pencil tip itself first.



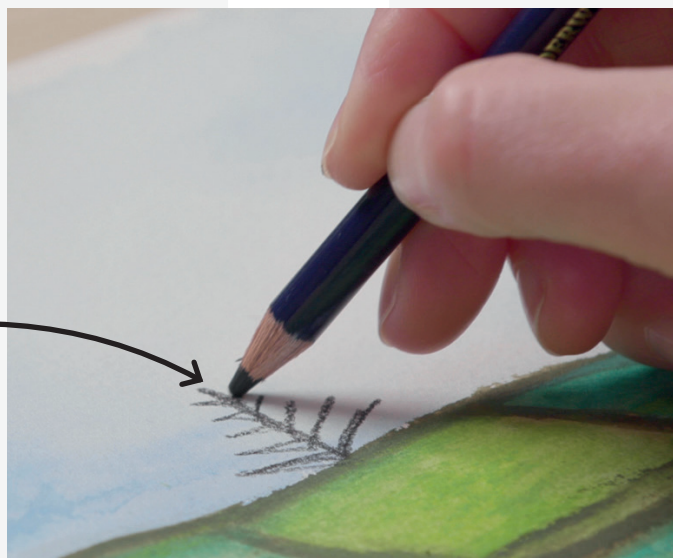
WATER-SOLUBLE



TEXTURE



RANGE



**RANGE FEATURES**



**INKTENSE PENCILS**

Permanent when dry – doesn't washout like watercolour. Layer up intense vibrant colours.

<input type="radio"/> Texture	Soft
<input type="radio"/> Wax-based	<input type="radio"/>
<input type="radio"/> Water-soluble	<input type="radio"/>
<input type="radio"/> Permanent once dry	<input type="radio"/>
<input type="radio"/> Core size	4mm
<input type="radio"/> No. colours in range	71(+outliner)
<input type="radio"/> Suitable for use on fabric	<input type="radio"/>
<input type="radio"/> Lightfast*	87%
<input type="radio"/> Blendable	3
<input type="radio"/> Colour intensity	5
<input type="radio"/> Layering	5
<input type="radio"/> Point strength	4
<input type="radio"/> Available individually, and in tins and wooden boxes and in blisters, tins.	
Scale of 0-5, where 5 is the most blendable, erasable etc.	

\*Lightfast, colours remain the same for 100 years under museum conditions

**RANGE FEATURES**



**INKTENSE BLOCKS**

Permanent when dry – doesn't washout like watercolour. Layer up intense vibrant colours.

<input type="radio"/> Texture	Soft
<input type="radio"/> Water-soluble	<input type="radio"/>
<input type="radio"/> Permanent once dry	<input type="radio"/>
<input type="radio"/> Size	8mm
<input type="radio"/> No. colours in range	72
<input type="radio"/> Suitable for use on fabric	<input type="radio"/>
<input type="radio"/> Lightfast*	88%
<input type="radio"/> Blendable	3
<input type="radio"/> Colour intensity	5
<input type="radio"/> Layering	5
<input type="radio"/> Strength	3
<input type="radio"/> Available individually and in tins and wooden boxes	
Scale of 0-5, where 5 is the most blendable, erasable etc.	

\*Lightfast, colours remain the same for 100 years under museum conditions

**INKTENSE BLOCKS**

Block format allows for bold mark making and they can be used on their edge or side for different techniques.

Inktense Blocks can be shaved or grated and combined with water to create washes and sprays.



WATER-SOLUBLE



TEXTURE



RANGE





**DERWENT**

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**INKTENSE FAMILY**



## INKTENSE PAINT

Paint format provides pre-mixed colours in palette combinations artists will need.

With portable, pocket-sized assortments, and with a waterbrush included, Inktense Paint can be taken out and about for urban sketching or painting.



WATER-SOLUBLE



RANGE

## RANGE FEATURES



### INKTENSE PAINT PAN

Permanent when dry – doesn't washout like watercolour. Layer up intense vibrant colours.

<input type="checkbox"/> Water-soluble	○
<input type="checkbox"/> Unique Inktense formulation	○
<input type="checkbox"/> Ideal for travel	○
<input type="checkbox"/> Permanent once dry	○
<input type="checkbox"/> Suitable for use on fabric as well as paper	○
<input type="checkbox"/> No. colours in range	24
<input type="checkbox"/> Lightfast*	100%
<input type="checkbox"/> Blendable	3
<input type="checkbox"/> Colour intensity	5
<input type="checkbox"/> Layering	5
<input type="checkbox"/> Available individually and in sets of 12 and 24	

Scale of 0-5, where 5 is the most blendable, erasable etc.

\*Lightfast, colours remain the same for 100 years under museum conditions

