

DERWENT

# SKETCHING PENCILS



PRECISION	ONYX PENCILS	GRAPHIC PENCILS	SKETCHING PENCILS	TINTED CHARCOAL	CHARCOAL PENCILS	GRAPHITONE PENCILS	WATERSOLUBLE SKETCHING PENCILS
Ultra fine sketching with a high-quality metal barrel.	Dramatically dark graphite, even darker than a 9B.	High quality traditional graphite pencils, from 9B to 9H.	Essential graphite shades for sketching.	Unique blend of charcoal with colour.	Fine grade charcoal in a pencil - clean to hold and use.	Pure compressed graphite sticks for quick coverage.	Delicate graphite washes, easy to blend and layer.

●●●●●  
Scale 0-5, where 5 is the most blendable, erasable etc.

## SPECIFICATION

Texture	Smooth	Smooth	Smooth	Smooth	Chalky	Chalky	Smooth	Smooth
Contains graphite	●	●	●	●			●	●
Wax-based		●	●	●			●	●
Powder-based					●	●	●	●
Water-soluble							●	●
Core size*/barrel shape	0.5/0.7	4mm	2.2-3.5mm	4mm	4mm	4mm	7mm	4mm
No. of colours/degrees available	2	2	20 B-9H	3	24	3	4	3
Vegan	●	●	TBC		●	●	●	●

## APPLICATION

Fine detail	●	●	●	●	●	●	●	●
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## PERFORMANCE

Lightfast**	100% of colours	100% of colours	100% of colours	100% of colours	85% of colours	100% of colours	100% of colours	100% of colours
Blendable (merging of colours)	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●	●●●●●
Erasable	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
Colour intensity					●●			
Layering*** (add depth, deepen or modify colours)	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
Point strength	●●●●●	●●●●●	●●●●●	●●●●●	●●●	●●●	●●●●●	●●●●●

## PERFECT PARTNERS

Paper	Sketching Pad	Sketching Pad	Sketching Pad	Sketching Pad	Mixed Toned Paper	Mixed Toned Paper	Watercolour Pad	Watercolour Pad
Sharpeners		Battery Twin Hole	Mini Superpoint	Mini Superpoint	Pastel & Charcoal	Pastel & Charcoal	Manual Twin Hole	Battery Twin Hole
Erasers	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated
Brushes					Technique Brushes	Technique Brushes	Push Button Waterbrush	Waterbrush
Drawing Aids	Blender & Burnisher	Blender & Burnisher	Blender & Burnisher	Blender & Burnisher	Paper Stump	Paper Stump	Spritzer	Spritzer
Storage	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap

\* Core size may vary by up to 10% \*\* Colours remain the same for 100 years under museum conditions \*\*\* Best performance over 12 layers

DERWENT

# WATERCOLOUR PENCILS



## INKTENSE PENCILS

An innovative formulation that acts like ink, delivering intensely vibrant colours that dry permanently and do not wash out, for exceptional layering.

## GRAPHITINT PENCILS

Unique blend of water-soluble graphite with a hint of colour for dramatic tonal work.

## WATERCOLOUR PENCILS

The beauty of watercolour within a pencil.



Scale 0-5, where 5 is the most blendable, erasable etc.

### SPECIFICATION

Texture	Firm	Smooth	Soft
Contains graphite		●	
Wax-based	●	●	●
Water-soluble	●	●	●
Permanent	Once dry		
Core size*/barrel shape	● 4mm	● 4mm	● 3.5 mm
Number of colours/degrees available	100	24	72
Vegan	●	●	●

### APPLICATION

Fine detail	●	●	●
Use on a variety of surfaces (including fabric, ceramic and wood)	●		

### PERFORMANCE

Lightfast**	72% of colours	100% of colours	80% of colours
Blendable (merging of colours)	●●●	●●●●	●●●●
Erasable		●●●	●●
Colour intensity	●●●●●	●●●	●●●
Layering*** (add depth, deepen or modify colours)	●●●●●	●●●●	●●●●
Point strength	●●●●	●●●●	●●●

### PERFECT PARTNER ACCESSORIES

Paper	Inktense Paper	Watercolour Paper	Inktense Paper
Sharpeners	Battery Twin Hole	Manual Twin Hole	Manual Twin Hole
Erasers	Specialist Art Erasers	Battery Operated	Dual Eraser Pack
Brushes	Push Button Waterbrush	Waterbrush	Push Button Waterbrush
Drawing Aids	Spritzer	Spritzer	Spritzer
Storage	Pencil Wrap	Pencil Wrap	Pencil Wrap

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# COLOUR PENCILS



LIGHTFAST PENCILS	DRAWING PENCILS	PROCOLOUR PENCILS	COLOURSOFT PENCILS	ARTISTS PENCILS	CHROMAFLOW PENCILS	METALLIC PENCILS	PASTEL PENCILS
100% lightfast – won't fade for up to 100 years.	Unique velvety finish and natural colour range - ideal for nature drawings.	Smooth laydown. Fine detail. All from one pencil.	Bold, ultra soft colour for smooth coverage.	Firm point and extensive colour range for detailed light layering.	Vibrant, blendable colour with a smooth laydown.	Shimmering metallic colour, outstanding on dark paper.	The beauty of fine grade pastel within a pencil.

●●●●●  
Scale 0-5, where 5 is the most blendable, erasable etc.

SPECIFICATION								
Texture	Creamy	Creamy	Smooth	Soft	Firm	Smooth	Soft	Chalky
Oil based	●							
Wax based		●	●	●	●	●	●	
Powder based								●
Core size*/barrel shape	⊙ 4 mm	⊙ 5mm	⊙ 4mm	⊙ 4mm	⊙ 4 mm	⊙ 3.5 mm	⊙ 3.5 mm	⊙ 4 mm
No. of colours/degrees available	100	24	72	72	78	72	20	72
Vegan	●		●	●		●	●	●
APPLICATION								
Use with oil painting mediums/solvents	●		●	●		●	●	●
PERFORMANCE								
Lightfast**	100% of colours	100% of colours	72% of colours	65% of colours	44% of colours	60% of colours	85% of colours	87% of colours
Blendable (merging of colours)	●●●●●	●●●●●	●●●●●	●●●●●	●●●	●●●●●	●●●●●	●●●●●
Erasable	●	●●	●●●●	●	●●	●●	●●●●	●●●●
Colour intensity	●●●●●	●●●●●	●●●●●	●●●●●	●●●	●●●●●	●●●●●	●●●●●
Layering*** (add depth, deepen or modify colours)	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●	●●●●●	●●●●●
Point strength	●●●●	●●●●	●●●●●	●●●	●●●●●	●●●	●●●●	●●●
PERFECT PARTNER ACCESSORIES								
Paper	Lightfast Paper	Lightfast Paper	Lightfast Paper	Sketching Pad	Sketching Pad	Sketching Pad	Black Mixed Media Paper	Mixed Toned Paper
Sharpeners	Super Point	Manual Twin Hole	Mini Superpoint	Manual Twin Hole	Mini Superpoint	Manual Twin Hole	Manual Twin Hole	Pastel & Charcoal
Erasers	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated	Battery Operated
Brushes								Technique Brushes
Drawing Aids	Blender & Burnisher	Blender & Burnisher	Blender & Burnisher	Blender & Burnisher	Blender & Burnisher	Blender Pen	Blender & Burnisher	Paper Stump
Storage	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap	Pencil Wrap

\* Core size may vary by up to 10% \*\* Colours remain the same for 100 years under museum conditions \*\*\* Best performance over 12 layers



# BLOCKS



●●●●●  
Scale 0-5, where 5 is the most blendable, erasable etc.

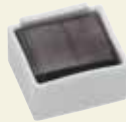
	INKTENSE BLOCKS	INKTENSE XL BLOCKS	XL TINTED CHARCOAL BLOCKS	XL CHARCOAL BLOCKS	XL GRAPHITINT BLOCKS	XL GRAPHITE BLOCKS
	Permanent when dry – doesn't washout like watercolour. Layer up intense vibrant colours.	Watersoluble, vibrant colours that dry permanently for exceptional layering. Draw, paint, cut or grate in XL format for broad coverage.	Specially formulated blend of soft Charcoal tinted with colour in XL format for broad coverage, bold marks, agile lines and smooth smudging.	Soft Charcoal in a variety of greyscale shades in XL format for broad coverage, bold marks, agile lines and smooth smudging.	Specially formulated watersoluble blend of smooth Graphite tinted with colour in XL format for broad coverage, bold marks, agile lines and powder textures.	Smooth Graphite in a range of degrees from Hard to Onyx dark in XL format for broad coverage, bold marks, agile lines and powder textures.

SPECIFICATION						
Texture	Soft	Soft	Chalky	Chalky	Chalky	Chalky
Contains graphite					●	●
Wax-based	●	●			●	
Powder based			●	●	●	●
Water-soluble	●	●	●	●	●	●
Permanent	Once dry	Once dry				
Core size*/barrel shape	■ 8mm	■ 20mm	■ 20mm	■ 20mm	■ 20mm	■ 20mm
Number of colours/degrees available	72	12	6	6	6	6
Vegan	●	●	●	●	●	●
APPLICATION						
Fine detail	●	●	●	●	●	●
Use on fabric (as well as paper)	●	●				
PERFORMANCE						
Lightfast**	88% of colours		100% of colours	100% of colours	100% of colours	100% of colours
Blendable (merging of colours)	●●●	●●●	●●●●●	●●●●●	●●●●●	●●●●●
Erasable	●●●	●●●	●●●●	●●●●	●●●●	●●●●
Colour intensity	●●●●●	●●●●●	●●	●●	●●	●●
Layering*** (add depth, deepen or modify colours)	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
Strength	●●●	●●●	●●●●	●●●●	●●●	●●●
PERFECT PARTNERS						
Paper	Inktense Paper	Inktense Paper	Inktense Paper	Inktense Paper	Inktense Paper	Inktense Paper
Sharpeners						
Erasers	Specialist Art Erasers	Specialist Art Erasers	Battery Operated	Kneadable Eraser	Battery Operated	Kneadable Eraser
Brushes	Push Button Waterbrush	Push Button Waterbrush	Push Button Waterbrush	Technique Brushes	Technique Brushes	Kneadable Eraser
Drawing Aids	Spritzer	Spritzer	Paper stump	Paper stump	Spritzer	Spritzer
Storage	Carry All	Carry All	Carry All	Carry All	Carry All	Carry All

\* Core size may vary by up to 10% \*\* Colours remain the same for 100 years under museum conditions \*\*\* Best performance over 12 layers



# PAINT



Scale 0-5, where 5 is the most blendable, erasable etc.

	INKTENSE PAINT	TINTED CHARCOAL PAINT	GRAPHITINT PAINT	METALLIC PAINT	PASTEL PAINT
	Permanent when dry – doesn't washout like watercolour. Layer up intense vibrant colours.	Water-soluble, unique blend of charcoal with hints of colour.	Unique blend of water-soluble graphite with a hint of colour for dramatic tonal work.	Shimmering metallic coloured paint, outstanding on light and dark paper.	Soft, refreshing coloured paints in pastel shades. Apply as a light wash or layer up for a brighter finish.

## SPECIFICATION

Water-soluble	●	●	●	●	●
Ideal for travel	●	●	●	●	●
Permanent once dry	●				Light wash
No. colours in range	29	12	12	12	12
Vegan	●	●	●	●	●

## APPLICATION

Use on a variety of surfaces (including fabric, ceramic and wood)	●				
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## PERFORMANCE

Lightfast**	96% of colours	91% of colours	83% of colours	91% of colours	83% of colours
Blendable	●●●●●	●●●●●	●●●●●	●●●●●	●●●●●
Colour intensity	●●●●●	●●	●●●	●●●●	●●●●●
Layering* (add depth, deepen or modify colours)	●●●●●	●●●	●●●	●●●●	●●●●●

## PERFECT PARTNER ACCESSORIES

Paper	Inktense Paper	Inktense Paper	Inktense Paper	Black Mixed Media Paper	Inktense Paper
Sharpeners					
Erasers	Specialist Art Erasers	Battery Operated	Battery Operated	Dual Eraser Pack	Dual Eraser Pack
Brushes	Push Button Waterbrush	Push Button Waterbrush	Push Button Waterbrush	Push Button Waterbrush	Push Button Waterbrush
Drawing Aids	Spritzer	Spritzer	Spritzer	Spritzer	Spritzer
Storage	Artpack	Artpack	Artpack	Artpack	Artpack

\*\*Best performance over 12 layers



# PENS



Scale 0-5, where 5 is the most blendable, erasable etc.

	PAINT PEN	LINE MAKER PEN
	Permanent, highly lightfast, opaque paint pens.	Superfine, free flowing, permanent fineliner pens.

SPECIFICATION		
Type of ink	Water-based pigment ink	Water-based pigment ink
Solvent free	●	●
Permanent	Once dry	Once dry
Water-soluble	●	
Nib size/barrel shape	⊙ 0.5mm	⊙ 0.05 / 0.1 / 0.2 / 0.3 / 0.5 / 0.8mm
Number of colours/degrees available	20 colours/1 nib size	3 colours/6 nib sizes
Unique in the market	●	
Vegan	●	●
APPLICATION		
Fine detail	●	●
Painting techniques	●	
Use on fabric (as well as paper)	●	
PERFORMANCE		
Lightfast**	95% of colours	66% of colours
Blendable (merging of colours)	●●●●●	
Erasable		
Colour intensity	●●●●●	●●●●●
Layering*** (add depth, deepen or modify colours)	●●●●●	●●●●
Point strength	●●●	●●●
PERFECT PARTNERS		
Paper	Inktense Paper	Watercolour Paper
Sharpeners		
Erasers		
Brushes	Push Button Waterbrush	
Drawing Aids	Scale Divider	Scale Divider
Storage	Artpack All	Artpack All

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# PRODUCT HIERARCHY

Derwent has a long history of innovation and new product development. This comes from a deep understanding of the needs of the artistic community. We aim to stay at the forefront, developing new solutions to every day creative problems as well as improving the way we service and support our customers. No other competitor offers such specialist

breadth across the range of pencils and associated products. This product hierarchy helps consumers understand the ranges according to a product's uniqueness.

Professional range KEY:

Water-soluble Water-soluble

		SKETCHING & DRAWING PENCILS		COLOUR PENCILS		
TIER		GRAPHITE & CHARCOAL		WATERSOLUBLE	(HARD) LAYDOWN (SOFT)	SPECIALIST
<b>UNIQUE INNOVATION (Best)</b> Products that are unique in the marketplace and only available through Derwent. No competitors have comparative products.	DERWENT PROFESSIONAL	1	Precision Pencil Graphitone Pencil Tinted Charcoal Pencil	Graphitint Pencil Inktense Pencil	Lightfast Pencil Drawing Pencil	
		2	Onyx Pencil		Procolour Pencil Coloursoft Pencil	Metallic Pencil Pastel Pencil
		3	Charcoal Pencil Sketching Pencil Water-soluble Sketching Pencil Graphic Pencil	Watercolour Pencil	Artist Pencil Chromaflow Pencil	
<b>HIGH PERFORMANCE (Better)</b> Competitors may have an alternative, but Derwent products have been brought to the market offering higher performance.		4	Academy Graphite Pencil	Academy Watercolour Pencil	Academy Colour Pencil	Academy Metallic Pencil Academy Pastel Colour Pencil
		5	Lakeland Drawing Pencils	Lakeland Painting Pencils	Lakeland Colourthin Pencils Lakeland Colouring Pencils Lakeland Jumbo Colouring Pencils	
<b>PREMIUM CORE (Good)</b> Products that have comparative ranges from competitors. The Derwent range offers high quality at a competitive price.		ACADEMY	6	Rexel HB office Rexel Blackedge		
<b>EDUCATION, JUNIOR OFFICE AND TRADE SUPPLIES</b>	LAKELAND					
		REXEL				



# PRODUCT HIERARCHY

