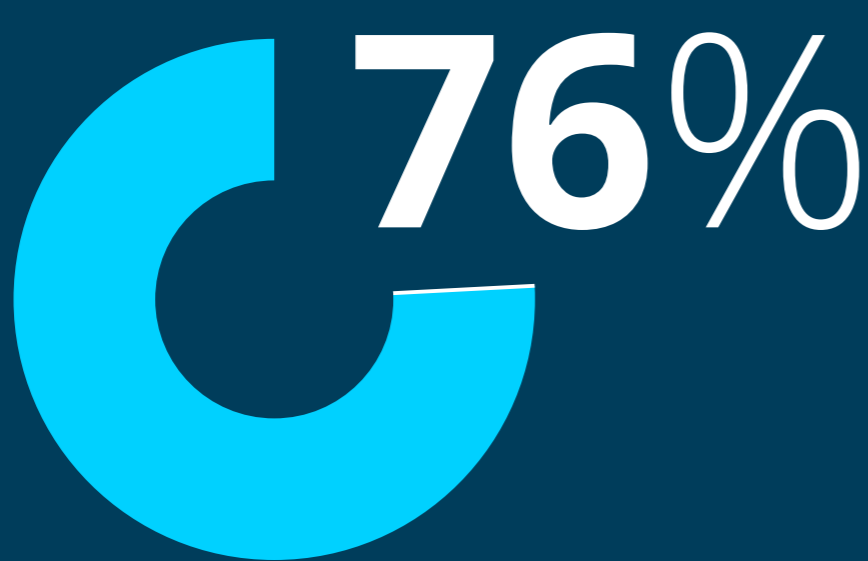


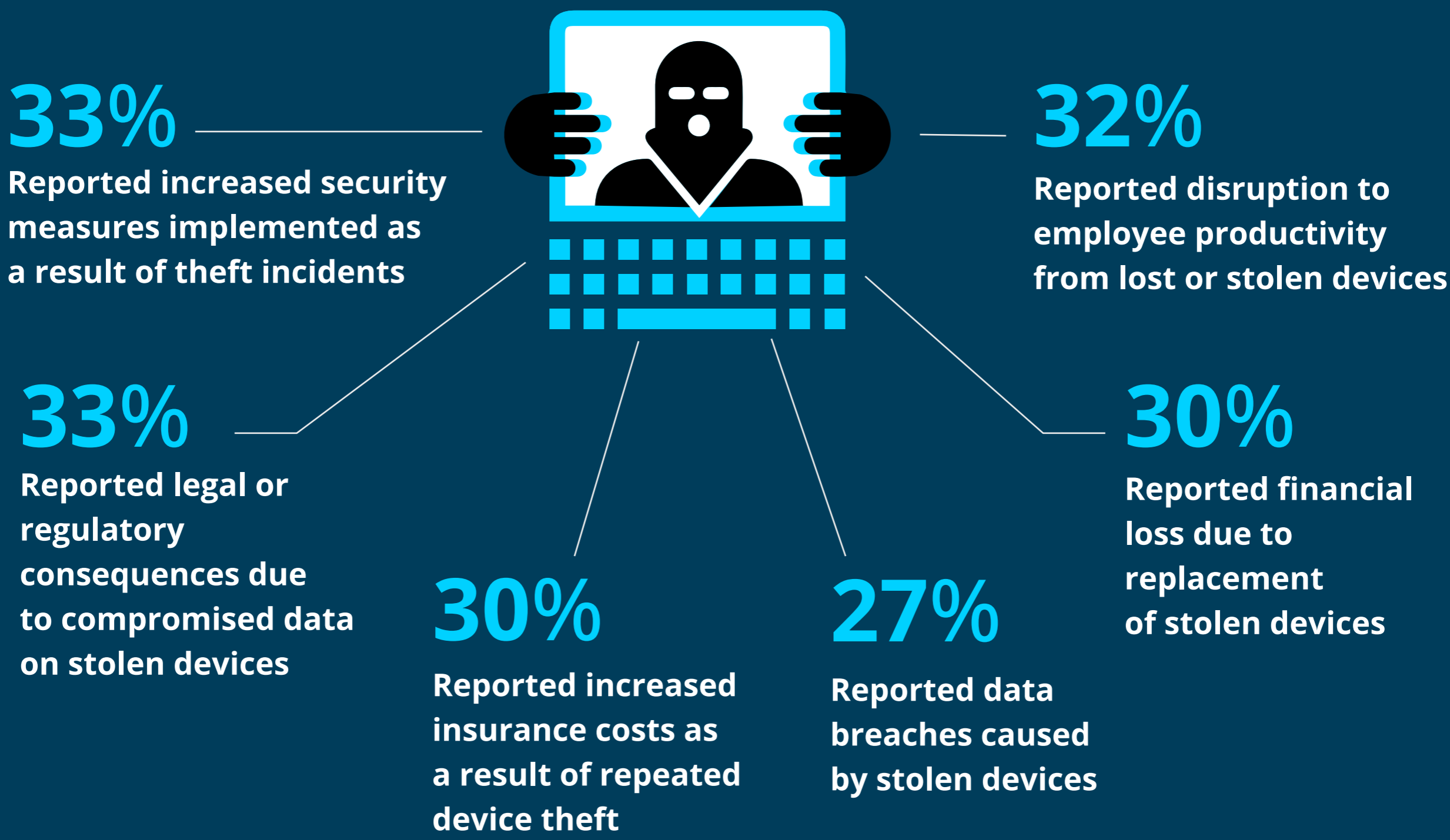
COST OF DEVICE THEFT!

A recent study conducted by market research firm, Vanson Bourne, queried 1,000 IT decision makers representing a variety of industries across the US and Europe, about the connection between device theft and data breaches.



Reported having been impacted by incidents of **device theft** in the last two years

THE IMPACTS OF DEVICE THEFT



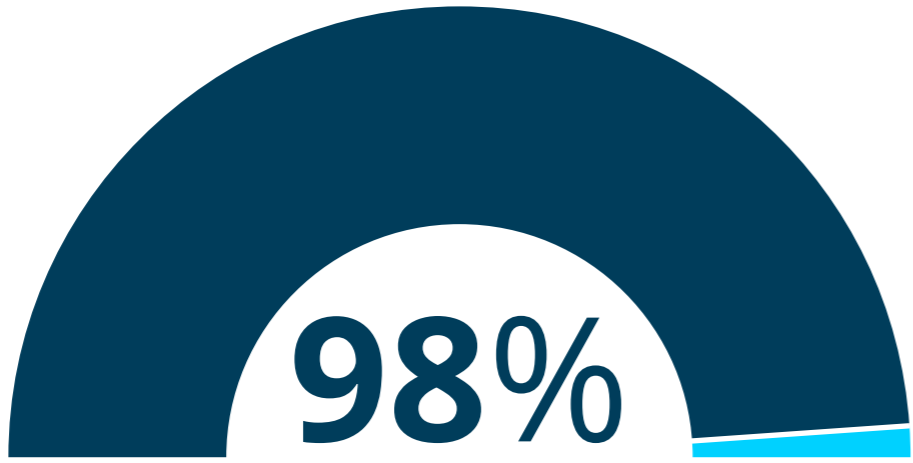
EVERY **STOLEN DEVICE** IS A **DATA BREACH** IN THE MAKING:

GLOBAL AVERAGE COST OF A DATA BREACH¹



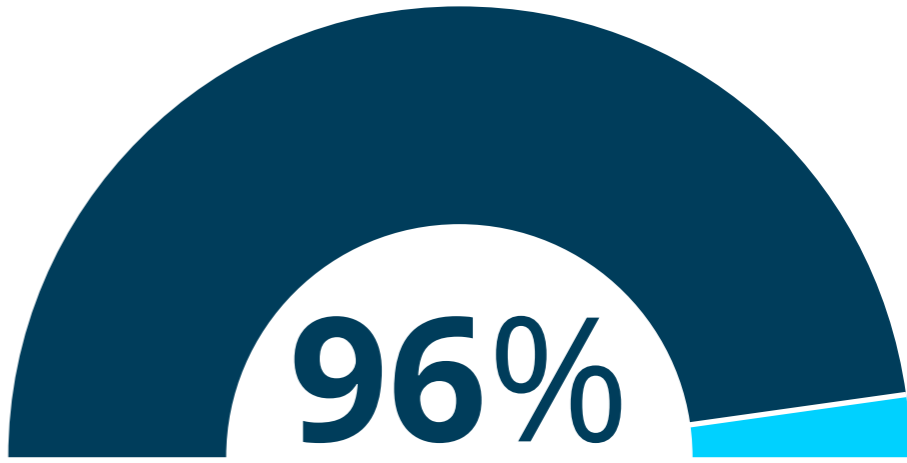
of respondents say security locks are cost-effective in mitigating potential data breaches

FOR USERS OF SECURITY LOCKS:



believe security locks effectively reduce theft risk

FOR NON-USERS:



believe security locks effectively reduce theft risk

Secure Your Devices, Protect Your Data
Protect your organization from theft and prevent your next data breaches with Kensington's range of security solutions. Learn more at [kensington.com/solutions/product-category/security/](https://www.kensington.com/solutions/product-category/security/)

Source: Vanson Bourne, Device Security Research, October-November 2024.
¹Cost of Data Breach Report 2024, IBM, July 2024, www.ibm.com/reports/data-breach