COST OF DEVICE THEFT!

A recent study conducted by market research firm, Vanson Bourne, queried 1,000 IT decision makers representing a variety of industries across the US and Europe, about the connection between device theft and data breaches.



Reported having been impacted by incidents of device theft in the last two years

THE IMPACTS OF DEVICE THEFT

33%

Reported increased security measures implemented as a result of theft incidents



27%

Reported data

breaches caused

by stolen devices

32%

Reported disruption to employee productivity from lost or stolen devices

Reported legal or regulatory consequences due to compromised data on stolen devices

30%

Reported increased insurance costs as a result of repeated device theft

_ **30**%

Reported financial loss due to replacement of stolen devices



2023





of respondents say security locks are cost-effective in mitigating potential data breaches

FOR USERS OF SECURITY LOCKS:



believe security locks

FOR NON-USERS:



believe security locks

effectively reduce theft risk

effectively reduce theft risk

Secure Your Devices, Protect Your Data

Protect your organization from theft and prevent your next data breaches with Kensington's range of security solutions. Learn more at kensington.com/solutions/product-category/security/

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Source: Vanson Bourne, Device Security Research, October-November 2024. ¹Cost of Data Breach Report 2024, IBM, July 2024, www.ibm.com/reports/data-breach